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THANK YOU!!!

We have had many conversations over the last few months and I have not properly thanked you for the amazing job Mover Search Marketing has done for us here at AMS Bekins. You knew how concerned I was about changing internet marketing companies and the potential down time that we could ill afford. I am happy to say there has been no down time. We started the new process and it has been seamless. In fact we had improved performance almost immediately. The great thing is our growth has been in organic which is saving us money. This internet marketing is not my strong suit but we are confident we have a partner in Movers Search Marketing who knows our business and is really helping us achieve our goal. Bryan I want to thank you, Liliane and the entire team for your help and support during this change over. It has been amazing.

- **Gary Wolfe**

AMS (Bekins) Relocation, Inc.



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I have been working with Mover Search Marketing for a little over 2 years, during this time we have seen a dramatic increase in our online presence. Before working with Mover Search Marketing our company grossed a little over \$1.5 million per year and had very little online exposure, now after 2 years of working with Mover Search Marketing our annual gross is over \$6.5 million and we dominate our markets online.

- **Jesse Lovan**

Mentors Moving & Storage



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Working with Bryan and his team at Mover Search Marketing has been nothing short of amazing! Not only have they produced consistent incremental increases in our SEO rankings and leads since we signed on with them, but they're just great to work with. Bryan, Liliane, Morgan, and Justin are all responsive and communicative making sure they are giving your company direct time and attention as they customize a plan that brings you customers. I have nothing but good things to say about Mover Search Marketing.

- **Chris Egan**

Bell Moving & Storage



MOVER SEARCH MARKETING: TESTIMONIALS

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We've changed Web/SEO companies twice in the last 3 years.

Company 1 never grew our keywords or traffic over 3 years. We knew we had to change.

Company 2 'knew the moving industry', but their site migration cost us an immediate drop in traffic and keywords of 50%. Keywords grew for a year and a half, but nothing they did ranked highly. Status calls were like watching the local weather report.

Bryan and his team know what they're doing. No drop off in traffic! Everything is up! Doubled our page 1 rankings, tripled our total keywords. Traffic up 50%. Increased our leads 75% over the previous year.

MSM is very responsive, and our review calls are collaborative. They actually know both SEO and the moving business.

- John Olson

Federal Moving Company



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Since working with Mover Search Marketing our business has doubled. We are consistently ranking at the top of the map packs for both of our markets, and traffic to our website is increasing exponentially on a daily basis. The team at Mover Search Marketing is like family to us and an extension of our marketing department. They will be a huge competitive advantage as we begin franchising efforts in 2021!

- Wade Swinkle

2 College Brothers Moving & Storage

Also host of the Grow Your Moving Company podcast



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Mover Search Marketing has been an irreplaceable resource to add to our marketing team. Our Google Paid ads are vital to our mission. Their knowledge, efforts, and expertise running our Google paid search has greatly increased engagement and helps keep our never-ending events at the top of search, where we need them.

- Adam Lowy

Founder & Executive Director

Move For Hunger



MOVER SEARCH MARKETING: TESTIMONIALS



When I hired Movers Search Marketing we had no online presence. In 3 years we now get hundreds of leads per month in the busy season from organic search. These leads are extremely high quality because they are usually distinguishing clients who do a lot of research before choosing a moving company. We end up with high book rates and high dollar jobs from organic search.

Also, Bryan, Liliane, Morgan, and the entire team are a pleasure to work with. Working with them is fun and fulfilling. I feel like they try to educate me and my team on SEO.

FYI - We just booked a New England Patriots player on our ad-words campaign!

- Sal Baressi

Mass Bay Movers



Bryan and the entire Mover Search Marketing team are extremely knowledgeable in SEO, Web Design, and the industry as a whole. Since bringing his team aboard, we have seen a significant positive impact in business. Their reporting is simple, to the point and they are always very responsive for items requested. They are a pleasure to work with and we are happy that we made the decision to join up with them, no regrets.

- Bill Lovejoy

Republic Moving and Storage / Priority Moving



Choosing Mover Search Marketing has been one of the best decisions I have made for my business. Bryan, Liliane and team are very easy to work with, they hold a high level of insight within the moving industry and more importantly they get results. I have hired other SEO/PPC companies in the past and one thing that separates MSM from the rest is that they put my goals first and stay in contact with me regularly. Prior to hiring MSM my website was not showing on the first page of search results. Since hiring MSM we currently rank at second position on top of the first page! We also steadily gain new keywords every month! I really cannot ask for a better partner to have in digital marketing. Thank you to everyone at MSM for helping contribute to our growth!

- Raymond Correira

Correira Brothers Moving



MOVER SEARCH MARKETING: TESTIMONIALS

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After 6 full years in business we have gone through 5 different SEO / Website Vendors. We have tried foreign, domestic, amateur, professional, cheap, expensive. You name it, we have given it a try. And we have given everyone at least 1 full year as well to make sure we gave everyone a chance to make a difference.

We finally were recommended Bryan and his team at Mover Search Marketing and it was a welcomed change. From day 1, we had a great feeling that this was going to be different. Anyone can promise you that you will have better search results or more leads but more often than not it's an empty promise without a plan. Bryan explained to us their strategy and promised nothing overnight. In fact he promised us nothing at all really! We loved their game plan and focus on building a foundation for our website. He was very confident that the leads would come but only if we did it right.

Slowly but surely we started to see an increase in traffic. But we started with them in the late winter so we were hesitant because moving is seasonal and it could have just been busy season approaching.

Then Bryan and Lilliane started to show us how the keywords were performing and more importantly GROWING. We weren't #1 for "Movers near me" overnight and we still aren't. But the number of keywords we appear on page 1 now is so impressive. For many important searches we are NUMBER 1. Every Sunday we get an email with new keywords that we rank for and where and it's the best email of the week!

Fast forward to January (less than a year into the contract) and we have our analytics set up for both calls and lead forms so we can easily spot check. We do it all the time bc we love seeing how we are getting more traffic, leads, calls in the middle of the WINTER! We have had record months of sales every month since July and it doesn't appear to be stopping. This summer we will be turning so much work away because we won't be able to handle all of the traffic.

And we are still not even close to being done with them. We still have a few phases of our overall strategy to get into with Mover Search Marketing. The content that we have lined up and the focus on things like citations to improve our map listings still gives us a ton of upside.

We also work with Justin on Ad Words and after just a couple of months of ironing out the demographics, we now have a massive source of QUALITY leads. Between the two we can now cut out all other marketing expenses because we are in a growth stage with just them. We love when we have to shop for new trucks in the winter! And we can attest that all to Mover Search Marketing. I would love to tell you the difference in the strategy between 99% of SEO firms and MSM but you will have to contact them yourselves to learn more!

- Patrick McNichol
Suburban Moving



MOVER SEARCH MARKETING: TESTIMONIALS

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When I first met Bryan at a moving industry conference my first impression of him was positive. He believed Mover Search Marketing could really help the growth of my company, but I honestly was a bit sceptical. I've heard the same song and dance from SEO companies in the past, so at that moment I politely declined. I did however have several friends with different moving companies in other parts of the country recently get onboard with him. So I sat back and observed their progress. Their feedback sold me on working with Bryan a year later. They always shoot me straight, and what they had to tell me definitely hit the wow factor for me. Well, here is my feedback after working with Bryan and the Mover Search Marketing team for one year. We are a data driven company, and know how to measure KPIs and ROI amongst other things. With the work Mover Search Marketing did to our website, and anything SEO related. Their work alone added an additional \$1,000,000+ to our total revenue for the year, and with an investment of 3-4% to achieve that is mindblowing to say the least. For anyone that understands the benchmark goals a moving company should aim for when investing on any form of marketing to generate revenue. Mover Search Marketing knocked it out of the park for us! They truly are the Apple of SEO services in my experience. There is no question we got what we paid for, and then some.

- Eric Wirks

Wirks Moving & Storage



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Movers Search Marketing has been crucial to our SEO and PPC needs. Their efforts behind the scenes has allowed us to stay in the top numbers in our market. They are courteous and a joy to work with.

- Steve Reed

Big League Movers



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Since engaging Bryan and his group at Movers Search Marketing to re-work our website and handle our SEO needs, we have seen a dramatic increase in leads coming from our website in the last year. The trajectory curve continues to increase. Bryan and the entire group have intimate knowledge of the moving industry and are able to leverage that knowledge to our advantage. We will continue to be a client for years to come!

- Brian Larson

Mother Lode Van & Storage



MOVER SEARCH MARKETING: TESTIMONIALS

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Working with Mover Search Marketing has been without a doubt the best business decision I've made for my company (All Out Moving & Storage, LLC. Located in Chattanooga, TN). I discovered Bryan and his team from a moving podcast hosted by Wade (Owner of two college Brothers located in Florida). We started with a simple conference call where they pulled up my information along with competitors. Showed me stats, ratings, and explained what they do and how they do it. I didn't know much about SEO and landing pages but fully understood. They never lied about how long results take. They estimated approximately a year. We are roughly 10 months in and my calls have more than tripled. I went from 5 trucks to 11 this past year. From 10 employees to over 30. I could have NEVER done this without Mover Search Marketing on my side. Best part, none of my competitors can use them now for my area. I've also given Byran and his team permission to release my number to anyone on the fence if you would like to speak to me directly. From one mover to another that may be reading this, trust the numbers. Numbers are the only thing that cannot lie in today's world.

- David Dinsmore

All Out Moving & Storage



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I remember going through the gamut of different website and SEO companies trying to find one who understood my industry and could get my company results. I wasted lots of time and money!! When I found Mover Search Marketing and spent time with them explaining to me their process and how they got results I finally understood some of how SEO works for the first time! Finally no smoke and mirrors, no lofty promises of being top of the first page in every market I service (however I am top in several now). We have seen massive results in the 2+ years we have been working with Mover Search Marketing. I get tons of stats and videos monthly to keep me informed of results. The content that is written for my companies are thoroughly researched and seriously informative and helpful. People actually read them all the time!! Mover Search Marketing is just part of my team at this point, everything we do they are involved in. When you find the best (and they are) hire them.

- Tim Krupp

Krupp Moving & Storage/Corlett Movers/Summit Moving



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Mover Search Marketing knows the moving business. My money spent with them on PPC has been used more efficiently than anywhere else I have tried.

- Joe Klem

Joe's Moving Company



MOVER SEARCH MARKETING: TESTIMONIALS

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To say that working with Movers SEO has been our great privilege is a gross understatement. Bryan & his team have been invaluable collaborators since our relationship began! Not only have they implemented and managed our SEO, they have assisted in forming and implementing key relationships with our affiliate partners, all while being mindful of the costs associated with their service.

They have not only promoted our business through the quality of their SEO work, they have saved us money by advising us on where our marketing dollars are best spent. Lastly, their recap emails and follow up are timely and add value by showing us the results of their efforts.

We love them-

- Matt Collins
All Ready Moving



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I had another SEO company for years and saw small results. Since working with Mover Search Marketing just about a year ago, the results I have seen have been a 100 times more than what my other team did in years. Most of my work has been word of mouth but in the past year our company has grown directly by adding the additional customers from our online presence. Their SEO expertise is next level compared to anyone I have ever dealt with. My favorite part of the Mover Search Marketing team is how easy they are to work with, great responsiveness, great new ideas and super knowledgeable in the moving industry.

- Mike Meehan
Meehan's Family Moving



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Our experience over 2.5 years with Mover Search Marketing has been amazing. We toyed around with discount SEO Marketing companies for about 3 years prior and our conclusion is without a doubt, you get what you pay for. With MSM you get measurable results with reports to show you exactly how you are performing and improving. Our site only ranked for about 50 keywords and phrases. Now, after 2.5 years we are ranked for over 11,000 keywords and phrases! Our revenues have improved substantially and continue to do so. Bryan, Liliane & the team are very pleasant to work with and are moving industry experts!! Happy Client for sure!

- Jared Beckstead
Wasatch Moving Company



MOVER SEARCH MARKETING: TESTIMONIALS

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We have worked with Movers Search Marketing for a few years now. The results have been outstanding. We have significant gains with our SEO, keywords, search results and leads.

The staff at MSM is responsive, easy to work with, and have extensive moving industry knowledge and expertise.

Please give them your serious consideration.

- Wade Swinkle
H.D. Auston Moving

